

<b>TITLE</b>	Community Resource Development VISTA
<b>SPONSORING ORGANIZATION</b>	The Sanneh Foundation
<b>PROJECT NAME</b>	TSF AmeriCorps VISTA Program
<b>PROJECT NUMBER</b>	18VSNMN002
<b>PROJECT PERIOD</b>	2019-2020
<b>SITE NAME</b>	Conway Community Center
<b>FOCUS AREA(S)</b>	Education (Primary)

### VISTA Assignment Objectives & Member Activities

<b>PROJECT GOAL</b>		The Community Resource Development VISTA will create and strengthen new and existing partnerships which result in being in multiple settings to conceptualize, create and execute a new, fresh, and relevant world-class Dreamline Coach Recruitment System intended to support TSF anti-poverty education efforts.
<b>OBJECTIVE</b>		Improve, refine, and build-upon the systems which inspire and drive the procurement and obtaining of additional monetary and non-monetary resources to support TSF and the Dreamline program.
<b>MEMBER ACTIVITIES</b>	Q1-4 Q1-4 Q1-4 Q1-4	<ol style="list-style-type: none"> <li>1. Work with the TSF Social Media &amp; Marketing VISTA to enhance the online marketing system to expand awareness of TSF’s mission and impact.</li> <li>2. Strengthen systems to visually document TSF’s messaging, mission and impact in-person, online, and via social media.</li> <li>3. Develop and consistently communicate key metrics to assess the success of TSF community, funder, and partner/supporter under outreach.</li> </ol>
<b>OBJECTIVE</b>		Strengthen and expand the Dreamline program’s local, regional, and national partnerships.
<b>MEMBER ACTIVITIES</b>	Q1 Q1-4 Q1-4	<ol style="list-style-type: none"> <li>1. Thoroughly learn about and understand the TSF activities, events, programs, and theories of change.</li> <li>2. Continue to create a series of Partnership Agreement templates: Volunteer Commitment Forms and Memorandum of Understanding (MOU) which can be used in the procurement of new and individual volunteers and organizational community partners.</li> <li>3. Conceptualize, create and participate in activities, events and initiatives which build partnerships benefitting Dreamline program delivery in TSF beneficiary communities.</li> </ol>

<b>OBJECTIVE</b>		Continue to identify and procure additional resources which result in direct monetary and nonmonetary donations to enhance the experience of Dreamline program participants.
<b>MEMBER ACTIVITIES</b>	Q1-4 Q1-4  Q1-4	<ol style="list-style-type: none"> <li>1. Grow the roster of suitable TSF partners and supporters.</li> <li>2. Provide new methods of communication with TSF stakeholders that invites a engagement and a natural feedback loop regarding TSF activities, events and programmatic outcomes for the purposes of obtaining additional monetary and non-monetary programmatic resources.</li> <li>3. Refine and expand the systems which engage partners, stakeholders and volunteers through multiple creative and innovative platforms.</li> </ol>
<b>OBJECTIVE</b>		Develop a world-class Dreamline Coach Recruitment System that excites prospective Dreamline Coaches in each TSF beneficiary community.
<b>MEMBER ACTIVITIES</b>	Q1-4 Q1-4  Q1-4  Q1-4	<ol style="list-style-type: none"> <li>1. Lead TSF staff members through a three-month Strategic Planning process regarding the steps needed to conceptualize, create, and implement an effective Dreamline Coach Recruitment &amp; Retention program.</li> <li>2. Work with the TSF Social Media &amp; Marketing VISTA to assist with the recruitment of Dreamline Coaches.</li> <li>3. Positively engage prospective Dreamline Coaches, financial donors, community partners, stakeholders, and volunteers through multiple, innovative platforms.</li> <li>4. Consistently report analytics and real-time numbers regarding Dreamline Coach Recruitment &amp; Retention to TSF supervisors and Leadership Team members.</li> </ol>