



# GALA4GOALS

**Presented By:**



Delta Dental of Minnesota

**February 22, 2025**

## About The Sanneh Foundation

Our mission is to **Empower** youth by supporting and promoting educational attainment through in-school and after-school support, **Improve** lives by providing programs that strengthen physical health and social & emotional development, and **Unite** communities by advancing diversity, equity, and community well-being.



**2010**

**Tony Sanneh** retires from professional soccer and returns to Minnesota to become full-time CEO of The Sanneh Foundation



**2013**

**Sanneh** starts running programming at Conway, beginning legacy to build the dome, renovate fields, renovate gym, and add the STEM lab



**2016**

**Sanneh** partners with Minnesota Department of Education to expand Dreamline program.



**2017**

**Sanneh** reaches 100 free sports camps during the summer



**2020**

**Sanneh** launches food distributions.



**2024**

**Sanneh** deepened its reach in the Twin Cities by expanding its flagship programs in education, mentorship, and sports-based life skills training.

## 2024 Highlights



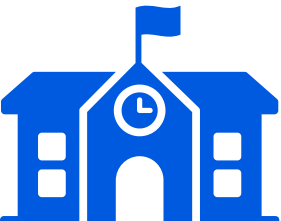
### DREAMLINE

**15** schools

**27** mentors

**532**  
students mentored

**10,000+**  
hours of academic  
intervention



### CONWAY

**182** youths in  
summer camp

**176** youths in  
after-school camp

**347** youths in  
soccer programs



### FREE CAMPS

**160+** free  
camps

**3,600+**  
youth participants

**135** paid  
student leaders



### Nutritional Services

**56** locations  
across the Twin Cities

**2,900,000**  
lbs of food/year

**300,000+**  
individuals served

## CO-PRESENTING SPONSOR | \$75,000

Blue Cross Blue Shield and Delta Dental of Minnesota Foundation

- Name or logo on ALL print & digital event marketing materials

- Event Website
- News Releases
- Email Campaigns
- Social Media Materials
- All Social Media Posts
- Individual Recognition
- Step and Repeat banners
- Opening dinner slideshow
- Program
- Digital Billboards

to grand tables (40 seats) with premier seating and passes to VIP and party area

full-page ad in Gala4Goals digital program book

- 30-second video during dinner (made by sponsor)

OR speaking opportunity during program

# SOLED OUT



MN Center for Racial & Health Equity

**DELTA DENTAL**

Delta Dental of Minnesota

\*Customizable package available

## DIAMOND SPONSOR | \$50,000

- Name or logo on select print & digital event marketing materials
  - Event website
  - Email campaigns
  - Social media posts
  - Podium mention
  - Individual recognition during dinner slideshow
  - Program
  - Inclusion on digital billboards
- Three branded tables (30 seats) with premier seating and 30 passes to VIP party area
- Full-page ad in Gala4Goals digital program book
- 30- second video during dinner (made by sponsor) OR speaking opportunity during program



\*Customizable package available

## PARTNERING SPONSOR | \$40,000

- Name or logo on select print & digital event marketing materials
  - Event website
  - Email campaigns
  - Social media posts
  - Podium mention
  - Individual recognition during dinner slideshow
  - Program
- Three (3) branded tables (30 seats) with premier seating and private VIP room
- Full-page ad in Gala4Goals digital program book
- 30-second video during dinner (made by sponsor) or speaking opportunity during program



\*Customizable package available

## PLATINUM SPONSOR | \$25,000

VIP | AFTER PARTY | DINNER  
PROGRAM | AUCTION | REGISTRATION

- **Name or logo on select print and digital event marketing materials**
  - **Event website**
  - **Social media posts**
  - **Dinner slideshow**
  - **Inclusion on digital billboards**
  - **Digital Program**
- **Two (2) branded tables (20 seats) with premier seating and 20 passes to VIP area**
- **Full-page ad in Gala4Goals digital program book**



*\*Customizable package available*

## GOLD SPONSOR | \$10,000

- Name or logo on select print & digital event marketing materials
  - Event website
  - Social media posts
  - Dinner slideshow
  - Program
- One branded table (10 seats) with premier seating and 10 passes to VIP area
- Full-page ad in Gala4Goals digital program book





## SILVER SPONSOR | \$5,000

- Name or logo on select print and digital event marketing materials
  - Event Website
  - Social Media
  - Program
- One branded table (10 seats) with premier seating and 2 passes to VIP area
- Half page ad in Gala4Goals digital program book



## BRONZE SPONSOR | \$2,500

- Name or logo on print or digital event marketing materials
  - Event Website
  - Program
- One branded table (10 seats)
- Quarter-page ad in Gala4Goals digital program book



## Gala4Goals

**GALA4GOALS** is a premier Twin Cities event with nearly 1,600 attendees.

Each year, Gala4Goals brings together Sanneh supporters to raise funds for the youth, families, and communities we serve. We hope you will join us by supporting us with a Gala4Goals sponsorship.

Contact Dawn Selle at [dselle@thesannehfoundation.org](mailto:dselle@thesannehfoundation.org) to secure your sponsorship today!