



GALA4GOALS

Presented By:



Delta Dental of Minnesota

February 22, 2025

About The Sanneh Foundation

Our mission is to **Empower** youth by supporting and promoting educational attainment through in-school and after-school support, **Improve** lives by providing programs that strengthen physical health and social & emotional development, and **Unite** communities by advancing diversity, equity, and community well-being.



2010

Tony Sanneh retires from professional soccer and returns to Minnesota to become full-time CEO of The Sanneh Foundation



2013

Sanneh starts running programming at Conway, beginning legacy to build the dome, renovate fields, renovate gym, and add the STEM lab



2016

Sanneh partners with Minnesota Department of Education to expand Dreamline program.



2017

Sanneh reaches 100 free sports camps during the summer



2020

Sanneh launches food distributions.



2024

Sanneh deepened its reach in the Twin Cities by expanding its flagship programs in education, mentorship, and sports-based life skills training.

2024 Highlights



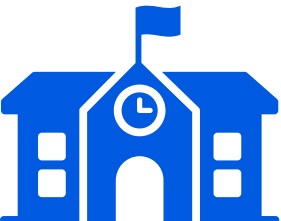
DREAMLINE

15 schools

27 mentors

532
students mentored

10,000+
hours of academic
intervention



CONWAY

182 youths in
summer camp

176 youths in
after-school camp

347 youths in
soccer programs



FREE CAMPS

160+ free
camps

3,600+
youth participants

135 paid
student leaders



Nutritional Services

56 locations
across the Twin Cities

2,900,000
lbs of food/year

300,000+
individuals served

CO-PRESENTING SPONSOR | \$75,000

Blue Cross Blue Shield and Delta Dental of Minnesota Foundation

- Name or logo on ALL print & digital event marketing materials

- Event Website
- News Releases
- Email Campaigns
- Social Media Materials
- All Social Media Posts
- Individual Recognition
- Step and Repeat banners
- Opening dinner slideshow
- Program
- Digital Billboards

to grand tables (40 seats) with premier seating and passes to VIP and party area

full-page ad in Gala4Goals digital program book

- 30-second video during dinner (made by sponsor)

OR speaking opportunity during program

SOLED OUT



MN Center for Racial & Health Equity

DELTA DENTAL

Delta Dental of Minnesota

*Customizable package available

DIAMOND SPONSOR | \$50,000

- Name or logo on select print & digital event marketing materials
 - Event website
 - Email campaigns
 - Social media posts
 - Podium mention
 - Individual recognition during dinner slideshow
 - Program
 - Inclusion on digital billboards
- Three branded tables (30 seats) with premier seating and 30 passes to VIP party area
- Full-page ad in Gala4Goals digital program book
- 30- second video during dinner (made by sponsor) OR speaking opportunity during program



*Customizable package available

PARTNERING SPONSOR | \$40,000

- Name or logo on select print & digital event marketing materials
 - Event website
 - Email campaigns
 - Social media posts
 - Podium mention
 - Individual recognition during dinner slideshow
 - Program
- Three (3) branded tables (30 seats) with premier seating and private VIP room
- Full-page ad in Gala4Goals digital program book
- 30-second video during dinner (made by sponsor) or speaking opportunity during program



*Customizable package available

PLATINUM SPONSOR | \$25,000

VIP | AFTER PARTY | DINNER
PROGRAM | AUCTION | REGISTRATION

- **Name or logo on select print and digital event marketing materials**
 - **Event website**
 - **Social media posts**
 - **Dinner slideshow**
 - **Inclusion on digital billboards**
 - **Digital Program**
- **Two (2) branded tables (20 seats) with premier seating and 20 passes to VIP area**
- **Full-page ad in Gala4Goals digital program book**



**Customizable package available*

GOLD SPONSOR | \$10,000

- Name or logo on select print & digital event marketing materials
 - Event website
 - Social media posts
 - Dinner slideshow
 - Program
- One branded table (10 seats) with premier seating and 10 passes to VIP area
- Full-page ad in Gala4Goals digital program book



SILVER SPONSOR | \$5,000

- Name or logo on select print and digital event marketing materials
 - Event Website
 - Social Media
 - Program
- One branded table (10 seats) with premier seating and 2 passes to VIP area
- Half page ad in Gala4Goals digital program book



BRONZE SPONSOR | \$2,500

- Name or logo on print or digital event marketing materials
 - Event Website
 - Program
- One branded table (10 seats)
- Quarter-page ad in Gala4Goals digital program book



Gala4Goals

GALA4GOALS is a premier Twin Cities event with nearly 1,600 attendees.

Each year, Gala4Goals brings together Sanneh supporters to raise funds for the youth, families, and communities we serve. We hope you will join us by supporting us with a Gala4Goals sponsorship.

Contact Dawn Selle at dselle@thesannehfoundation.org to secure your sponsorship today!